

# Summer Show 2009 - Fundraising Memo

## SADS UK - The Emma Wylie Memorial Fund

**We will be back on the fundraising trail once again at our next show in July later this year. This time, our chosen charity is The Sudden Adult Death Trust (SADS UK) in memory of Emma Wylie who died suddenly at home in August 2006 aged sixteen years.**

She was on holiday between leaving South Hunsley School and starting a college course in Child Care. Emma had no symptoms and had not complained of feeling unwell. She kept herself very fit, walking to school every day and attending dance classes twice a week. She also helped out at a local ballet school every Saturday where she loved looking after the little dancers. She had intended to continue with her dance studies up to teaching level and had dreams of starting her own school in the future. Music and dance were her passions but she also loved her friends and loved spending time with them. Emma loved her Labrador, Oscar, who still waits at the window for her to return from school each evening. She was a typical teenager however, her Dad used to tell her that she could slam doors to Olympic standard! She hated spiders, cruelty of any kind and washing up!

**Monies raised for SADS UK (Registered charity number: 1113681) will be donated to the Emma Wylie Memorial Fund run by her parents Sue and John. All monies raised by Lucy's School of Dance will be invested locally within the Hull & East Riding area.**

The hope is that we can raise sufficient funds to provide life saving monitoring equipment to allow early detection of potential heart problems which can be attributed to Sudden Arrhythmic Death Syndrome.

Having spoken with Emma's parents and some of her friends who now attend Lucy's School of Dance, this particular charity has become very close to our hearts and we will be working hard to ensure we do our very best to maximise this opportunity to raise funds which will help to save lives in the area we live in.

In addition to our usual fundraising activities we are supplying all of our dancers with sponsorship forms in the hope that many will be keen to join in and help us raise additional funds for this fantastic cause by gaining sponsorship for taking part in the Summer Show.

Additional sponsorship forms can be downloaded from our website ([www.lucysdance.co.uk](http://www.lucysdance.co.uk)) or from any of our dance class venues.

**We are also on the look out for show sponsorship. In return for a donation to our charity fund we are able to offer advertisements in our full colour glossy show programme, on the big screen which plays prior to the performance and on our website. In addition, we are also able to offer various media opportunities following the show as we present our cheque to our chosen charity.**

If you or your business would like to support our charity in return for advertising opportunities, please contact Lucy or Steve on the numbers above or via email... [sponsorship@lucysdance.co.uk](mailto:sponsorship@lucysdance.co.uk).

**Thank-you for your continued support!**

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Find out more about SADS UK by visiting their website... [www.sadsuk.org](http://www.sadsuk.org)



